

**NATIONS HOMES OF MYRTLE BEACH, SOUTH CAROLINA RECOGNIZED AMONG THE TOP CUSTOMER SERVICE LEADERS IN THE RESIDENTIAL CONSTRUCTION INDUSTRY****GuildQuality's 2017 Guildmaster Award Honors Nations Homes**

**Myrtle Beach, South Carolina, Nations Homes** of Myrtle Beach, South Carolina received a 2017 Guildmaster Award from GuildQuality for demonstrating exceptional customer service within the residential construction industry.

Since 2005, [GuildQuality](#), an Atlanta-based third-party customer satisfaction software surveying company, has powered the Guildmaster Award to recognize and celebrate home building, remodeling, and contracting professionals demonstrating the highest level of customer service within the U.S. and Canada.

Out of 600+ eligible applicants, Nations Homes is one of 300+ [businesses within the residential construction industry](#) recognized by GuildQuality for consistently delivering superior customer care.

In determining which businesses received the 2017 Guildmaster Award, GuildQuality reviewed thousands of survey responses submitted by customers of Guildmaster candidates, and considered two primary metrics for each candidate: the percentage of customers stating they would recommend the business to friend and the percentage of customers who responded.

Nations Homes achieved a recommendation rate of 90% or above from their customers surveyed by GuildQuality.

For more on the 2017 Guildmaster Award and qualifications, visit [www.guildquality.com/guildmaster/](http://www.guildquality.com/guildmaster/).

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**About Nations Homes**

Nations Homes II has earned a reputation as one of the finest builders in the Carolinas. Industry peers and satisfied customers applaud a record of excellence that includes a full range of custom homes from first time home buyers to multi-million dollar estates.

Those who choose Nations Homes II will quickly understand why the company's name has become synonymous with uncompromising customer service and outstanding value. National contracts with major suppliers and volume discounts with local subcontractors allow our pricing structure to be well below the market.

Nations Homes II takes pride in our extraordinary staff of professionals. These experts will guide you through every stage of the home building process. Our design team works with each homeowner to create the most livable and appealing floor plans to fit their lifestyle and budget using the latest computer

technology. Experienced construction managers and supervisors are on site at your new address every day making sure a multitude of details are handled appropriately. All this experience and personalized service means you can sit back, relax and finalize your moving plans.

The decision to make Nations Homes II your home building team could be one of the most important decisions you will ever make. In experience, expertise and reputation, we give buyers long term value and simple peace of mind.

Nations Homes II was founded by Jeff Skelley in Myrtle Beach, South Carolina. He has over 25 years of home building experience in the Grand Strand which includes:

- Co-owning and operating the largest private homebuilding company in South Carolina.
- Co-operating one of the largest divisions of a public building company ranked as the 16th largest home builder in the nation.
- Constructing as many as 400+ homes per year with gross sales in excess of \$40 million.
- Voted Custom Home Builder of the Year by readers of the Myrtle Beach Herald.

### **About GuildQuality**

Over 2,300 residential construction professionals rely on GuildQuality's customer satisfaction surveying software to help them deliver exceptional customer service and get the recognition they deserve for their commitment to quality. Join GuildQuality's community of quality today and see your company through your customers' eyes. For more information about GuildQuality, visit [www.guildquality.com](http://www.guildquality.com).